

Regional Community Engagement Policy

At Cenco Malls, we are committed to delivering a differentiated, sustainable experience with high standards across our shopping centers, guided by our purpose: **"Leading the creation of spaces and experiences for a better world."**

This Regional Community Engagement Policy is aligned with our business and the Company's Sustainability Strategy, particularly its focus on "Community Integration and Development".

The objective of this policy is the long-term creation of Shared Value, establishing a framework to review, measure, and manage the impact of sustainability programs within our communities, applying our **"Community Engagement Manual"**, which outlines key guidelines from project ideation through to operational stages.

The scope of this policy covers all shopping center operations across the countries where the Company operates, and it fully respects each country's applicable regulations regarding community participation.

To foster a sustainable relationship that positively impacts society, we commit to:

- Facilitating necessary dialogue spaces to ensure regulatory compliance in all matters involving public participation in our real estate projects.
- Managing processes to identify communities and local stakeholders in our areas of operation, fostering trust-based relationships and collaboration. We maintain open communication with our stakeholders through all available channels.
- Promoting community engagement initiatives by our business units in the following areas of action:
 - **Local Development and Entrepreneurship:** through social fairs, partnerships with foundations, NGOs, and startups.
 - **Culture and Social Well-being:** initiatives that enrich stakeholder experiences via strategic alliances focused on culture, entertainment, and wellness.
 - **Environmental Awareness:** encouraging recycling, responsible water use, and energy efficiency among our customers and tenants.
- Ensuring our initiatives contribute to long-term Shared Value creation, leveraging social investment efficiency and innovation.

Cenco Malls' senior leadership is fully committed to promoting this policy and its action areas by evaluating and allocating the necessary resources and establishing a strategy to ensure its effective implementation and ongoing monitoring.



Sebastián Bellocchio
CEO Cenco Malls



Macarena Bassaletti
Regional Marketing, Experience and Sustainability
Manager